

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

In accordance to the vision, the institution's prime focus remains at empowering women scholars. The institution ensures that it grants graduating education not only to students from urban environment, but also to a large extent to the rural students. Every club and institutional activities are organised and executed to instill confidence and prepare its wards to advance in their careers by becoming a competent workforce. The Institution always strives to be in par with the latest developments in various streams and cordially embraces changes for the better.

The incubation centre of CCW (A) was started on 04.02.2019. This Centre plays a major role in developing the leadership traits and overall personality of our students with equal chances of increasing their earning capacity. A standing testimony for this is that team of our students had won a cash award of Rs.50,000/- in the event Startup Mela 2.0 organized by St.Joseph's Institute of Management. Our students also won a cash award of Rs.10,000/- and Tamil Nadu Student's Innovator Award in the event organized by Entrepreneurship Development Innovation Institute, Chennai and Native Leads.

This also enabled the student to initiate a Start Up company by name Re-Tailor with an initial investment of Rs.30,000/- and have gained an order of Rs.1,50,000.

- Strong Cultural Team winning National and State Level laurels.
- Vibrant NSS Women troupe, students and faculty members securing National Awards consecutively. The institution wins The Best NSS Programmer Award every year without breach.
- Placement and Career guidance cell ensures optimum students participating and securing jobs in off campus and in campus recruitment programme.